



SIEMENS CUSTOMER CHOICE

Providing decision makers with the right solutions

With Siemens Customer Choice, you can select from our Desigo® Fire Safety and Cerberus® PRO portfolios for the system performance and service that's perfect for you. usa.siemens.com/fire

Siemens creates choices so that engineers can specify for performance and focus on life safety. Our End-user Training & Licensing allows owners to take over their system as needed. All technicians are Siemens Technology Certified, which allows them to install, service, and expand both Desigo and Cerberus PRO systems.

Siemens Customer Choice is designed so that our customers have the right fire & life safety system and service provider today and tomorrow. Choose among our Desigo and Cerberus PRO portfolios; if your needs evolve you have the flexibility to easily update your system and change your service provider or sales outlets.

SIEMENS

Understanding your choice

Initial System Design and Installation

	Siemens Branch Office	Siemens Solution Partner
Desigo	✓	–
Cerberus	–	✓
Legacy Systems Including: FireFinder XLS & MXL	✓	✓

System and Service Provider Flexibility

	Siemens Branch Office	Siemens Solution Partner	End-User*
Desigo	✓	✓	✓
Cerberus	✓	✓	✓
Legacy Systems Including: FireFinder XLS & MXL	✓	✓	✓

*Factory trained end users capable of owning their own software license, servicing, and supporting their own system.

Desigo

Desigo is the complete portfolio delivered by Siemens branches offering a total building solution. Desigo offers a comprehensive portfolio of fire panels, detection, mass notification, integrated building management systems, and remote access cloud apps that create an intelligent infrastructure to protect your building and its occupants. It provides the right systems, solutions, and platforms to meet your comfort, security, and life safety needs for any application.

Cerberus Pro

Cerberus PRO is the complete dedicated portfolio available from Siemens Solution Partners in the UL Fire & Life Safety market. Cerberus PRO offers a comprehensive portfolio of fire panels, detection, management station and remote access cloud apps which meet the needs of small-to-large or simple-to-complex applications.

Key Benefits

- Siemens Customer Choice allows you to find the right service provider now and in the future!
- Siemens creates choices so that engineers can specify for performance and focus on life safety.
- End-user Training & Licensing allows owners to take over their system as needed.
- All technicians are Siemens Technology Certified, which allows them to install, service, and expand both Desigo and Cerberus PRO systems.



Our commitment

Siemens market approach provides world class customer choice. No matter the project scope or need – we offer the right solutions, products, and service provider choice for the entire lifecycle of your fire & life safety system. Our nationwide network of Siemens offices and solution partners are Siemens Technology Certified to service and support any Siemens fire system.

To start your next fire & life safety project and learn about which solution is best for your needs, contact Siemens Customer Service today. Call us at (800) 262-7976, or email inquiries to firemarketing.industry@siemens.com.

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Siemens Customer Choice is our commitment to offering the products, services, and solutions to meet the needs of our customers in the Fire & Life Safety Market. We offer the opportunity for these customers to identify the right channel and products to meet their project needs – now or in the future. This includes switching service provider, system, or purchasing end user licensing as needed to meet their needs.